

The Patisserie

**PRESS RELEASE
FOR RELEASE IN MAY 2008**

INTRODUCING THE PATISSIER'S MOTHER'S DAY CREATION Send your love with an alluring cake offering

May 2008, Singapore – The Patisserie's much anticipated Mother's Day cake creation is finally unveiled with *La Mère*, an irresistible delight specially concocted with all mothers in mind.

A refreshingly light masterpiece, *La Mère* is a meltingly smooth, fragrant lychee mousse cake layered with delicate sponge and flavoured with a luscious burst of cranberry-peppered strawberry chocolate ganache. Laced with a touch of lychee liquor, *La Mère* comes available in 500g and 1kg for \$40 and \$73 respectively (subjected to GST).

Orders for *La Mère* can be placed at any The Patisserie outlet from 1 May 2008 or online at www.thepatisserie.com. Enquiries are welcome at 6737 3369 (Mohamed Sultan road outlet) or 6220 5565 (Ann Siang road outlet).

Enclosed herewith a CD with visuals for your perusal. For more information or assistance, please contact:

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